

Social Affairs

GANDSEY-ALVISO BETROTHAL ANNOUNCED

Mr. and Mrs. Phillip Alviso, of 516 E. 55th st., North Long Beach have announced the engagement of their daughter, Mary to Mr. John Gandsey, son of Mr. and Mrs. John W. Gandsey, of 1610 W. 216th st. The wedding will take place in the late autumn. The bride-elect was educated at U. C. L. A. where she majored in physical education. Her fiancé was graduated from University of California at Berkeley and is an engineer for Richfield Oil Company.

DISTRICT OFFICERS AT PICNIC LUNCHEON

Trailers of 1945 entertained matrons and patrons of the 71st District at a picnic luncheon Sunday at Torrance City Park. About 40 were present including Worthy Patron, Logan Cotton and Mrs. Cotton, of Hermosa Beach and Lillian Menard, of Redondo Beach, district deputy. Guests were from chapters in San Pedro, Wilmington, Redondo, Hermosa Beach, Inglewood, Hawthorne and Torrance.

Marriage Licenses

William W. Patton, 24502 Eshelman, Lomita; Ora M. Bradshaw, 1112 E. Court, Wilmington.

Alfred C. Vient, U. S. Marines; Vera Kerns, 2714 Spencer st., Torrance.

MRS. MYRTLE MCMANUS MAY RECEIVE VISITORS

Mrs. Myrtle McManus, returned last week from California Lutheran Hospital, where she had been treated for injuries following an accident. Friends may visit her during the afternoon hours at the home of her daughter, Mrs. R. R. Smith, at 2004 Carson st.

FROM BERKELEY

Barbara Quimby returned this week from Berkeley where she had attended the U. S. C. California football game Saturday.

IS CONVALESCENT

Mrs. G. A. Kelley is convalescing at her home, 1418 Amadora ave., from a recent operation which she underwent at Torrance Memorial hospital.

MRS. BEEMAN RECEIVES BRIDGE CLUB MEMBERS

The home of Mrs. John W. Beeman was the setting for an enjoyable party Tuesday evening when bridge club members were entertained. Prizes were presented to Mrs. C. E. Easley and Miss Julie Stefan, a club guest. Mrs. G. J. Derouin was also a guest that evening. Refreshments were served at the conclusion of card play.

G. J. DEROUINS ARE DINNER HOSTS SUNDAY

Mr. and Mrs. G. J. Derouin were gracious hosts when they entertained at dinner Sunday evening at their home, 1625 Beech ave. Covers were placed for Dr. and Mrs. John W. Beeman and Messrs. and Mesdames Don Hyde, John Melville, Ted Meier and Von Bergen.

SON IS BORN TO JOHN H. MICHEAU

Cpl. John H. Smart and Mrs. Smart, the former Bebe Micheau, are receiving congratulations on the birth of their first child, a son, Michael Lee, born Sept. 28 at Denver. They are at home at 919 Downing St., Denver. The baby's father is stationed at Lowery Field where he is attached to the AAF Medical Corps. The grandparents are Mr. and Mrs. Albert Smart and William Micheau, all of this city.

JOB'S DAUGHTERS IN VARIOUS ACTIVITIES

Torrance Bethel No. 50, Job's Daughters was represented at a joint meeting with Gardena and Compton Bethels held Sept. 25 at Compton. Torrance Bethel exemplified the closing ceremony under the supervision of the grand guardian and associate grand guardian. A social hour followed and refreshments were served.

Parents' Night was observed at Torrance Bethel Tuesday evening and was attended by Naoma Brown and J. E. Miller, worthy matron and patron of Torrance Chapter, 380, Order of the Eastern Star and representatives of the Blue Lodge. Refreshments were served.

SECOND CHILD BORN TO LINGO FAMILY

Mr. and Mrs. C. Robert Lingo, of 4052 Hawthorne ave., Palos Verdes Estates, are receiving congratulations upon the birth of a son, James Alvin, their second child, born Sept. 16 at Los Cerritos Hospital, Long Beach. The baby's mother is the former Gertrude Mowry and her grandmother is Mrs. Katherine Mowry of the Palos Verdes address.

BETSY ROSS CLUB REPORTS CARD PARTY

Among the enjoyable parties of the week was the monthly card party sponsored by Betsy Ross Star Club, held Saturday evening at Masonic Temple.

Mrs. Mildred Evans served as chairman of the committee and the following were prizewinners: Mrs. Winner, door prize; J. H. Fess, Arleta Rose and Arthur P. Jepsen, pinocle; Mrs. Don Hall, auction; Mrs. Chris Jones and Soelen, contract; Mrs. Billie Davis and Chris Jones, 500.

SUNDAY DINNER GUESTS

Mr. and Mrs. Earl A. Miles entertained as their dinner guests Sunday, Mr. and Mrs. Jack Price and daughter Valle, of North Long Beach.

Gasoline Tax Assessments Show Increase

The State Board of Equalization announced today gasoline tax assessments of California oil companies for July, based on distribution of 163,982,625 gallons, amounted to \$4,919,478. This is a gain of 14.79 per cent over the same month in 1944. The revenue for July exceeds by 4.48 per cent, that of June and is greater by 7.43 per cent than that collected during May.

While the month of July reflects the increase allowed by the Office of Price Administration to "A" and "B" card holders from 4 to 6 gallons as of June 22, 1945, it is also the seventh consecutive month that collections have shown increases over the corresponding months of 1944.

The end of the war in the Pacific Area and the elimination of gasoline rationing as of Aug. 16 will undoubtedly be reflected by increasing consumption of fuel by the average citizen. This increase cannot be ascertained until returns for the first full month (September) are available in November. The inability of many motorists to secure first grade tires except for essential driving will likewise have an effect on normal gas tax revenues. Until all these prohibitions are removed, future estimates are more or less conjectural.

To refuse to see in others that which one does not wish to express in one's self is to reduce the Golden Rule to hourly and daily prayers. —Alma Shierbaum

Edison Company To Aid In Sales Of Appliances

Of interest to local business is the announcement by R. R. Walbridge, vice-president of the Southern California Edison Company, that the company will discontinue the direct sale of electrical merchandise, including Mazda lamps, and will engage in a vigorous promotional campaign for sales through electrical dealers.

"This change in the Edison Company's merchandising policy is based mainly on the greatly accelerated interest in electrical labor saving devices during the war years, and the resultant increase in the number of electrical dealers," Mr. Walbridge said.

"Because electricity has helped in so many ways to win the war, most people are more conscious of its convenience and comforts than before the war, and a large backlog of purchasing power for electrical appliances has been stored up during the war years. This public interest has been equalled by that on the part of dealers in selling electrical equipment, to the point that today there is an adequate number of well qualified dealers to meet the

sales needs of Edison customers. "Therefore the decision has been made that the Edison Company can be most effective in aiding the development of long term selling programs, working directly with dealers and distributors in this area in coordinating sales plans and promotional activities. These development programs will be directed by H. C. Rice, Edison Company's experienced Edison men soon will be working with dealers, architects, builders and contractors to promote electric range and water heater sales, adequate wiring and better lighting. Market surveys will be made, and training programs for dealer salesmen will be held. Materials for store and window displays will be supplied. Fair exhibits will be used. Seasonal campaigns on appliances will be held.

"These activities will be supported by a concentrated advertising program, centering upon newspaper advertising, which always has been the backbone of Edison advertising. "A staff of Edison home econ-

Six Men Are Inducted In Armed Forces

Six Torrance and Lomita men were inducted into the armed forces during the month of September by local board No. 280, 2300 Carson st.

They are: George Capellino, 17222 Hawthorne blvd., Navy; Earl R. Oswald, Huntington Park, formerly of Torrance, Army; John A. Nelson, 24315 Eshelman ave., Army; John G. Slinger, 2043 Pacific Coast Highway, Army; Jay A. Harris, 26346 Monte Vista ave., Navy; Fredrick C. Swain, 2051 255th st., enlisted in Navy.

omists will conduct cooking schools and will assist purchasers of electric ranges to receive the fullest measure of convenience and economy from this modern cooking method."

READ OUR WANT ADS

Volunteers Are Needed To Sew Ship Banners

If you can sew and have an evening to spare, here's a novel assignment for your volunteer services. Special banners are wanted for the 5,000 ships of America's mighty Merchant Marine, which is racing with time to bring the boys back home and rush food and supplies to starving millions all over the globe.

The banners are sought by United Seamen's Service, the nation's publicly supported worldwide "home away from home" for merchant seamen. The flags are destined for display on each of the Liberty, Victorys, troopships and tankers sailing under the Stars and Stripes.

The banners are very easy to make and require only one yard of muslin, upon which three small squares may be sewed by machine. The project can be completed in a couple of hours. Simple directions for turning out a banner may be obtained

RIVERSIDE WEEKEND

Mr. and Mrs. Fred Bacon and children were weekend guests at the home of Mr. and Mrs. Kenneth Hughes of Riverside.

DINNER GUESTS

Mr. and Mrs. George A. Bradford entertained at dinner Wednesday evening for Mr. and Mrs. J. T. Fitzpatrick of Santa Barbara.

No one would ever love his neighbor as himself if he listened to all the "buts" that could be said. —Bulwer-Lytton

by writing to United Seamen's Service at 354 S. Spring street, Los Angeles, 13, Calif.

"The squares on the banner are ship's code symbols standing for USS—letters which all American seamen recognize as the initials of the organization through which the nation has generously expressed its gratitude for the outstanding performance of the Merchant Marine and its unwavering devotion to duty, whether in war or peace.

USS is one of the principal agencies listed by the Victory War Chest. It now is operating 131 hotels and recreation clubs and rest centers in home and foreign ports. The most recently opened facility is at Shanghai.

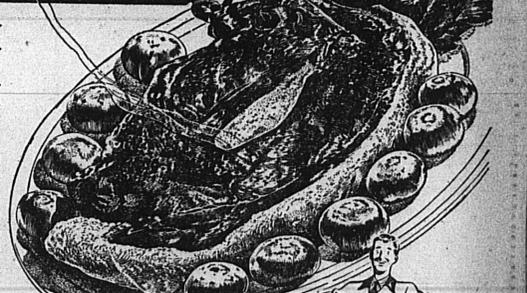
FAVORITE DREAM COMES TRUE!

Those Pre-War Quality GUARANTEED MEATS are Plentiful Again at SAFEWAY!



ONCE again there are enough SAFEWAY GUARANTEED MEATS so that everyone can enjoy them regularly. And they are the kind of meats that can be enjoyed... tender, delicious, fine-flavored. Here's how Safeway makes sure that you'll be pleased with every purchase:

Starting with top grades, selected by trained buyers, Safeway carefully ages the meat at a large Central Plant, where temperature and humidity are under complete control. Refrigerated trucks rush the meats to neighborhood Safeway markets. Then, by expert waste-free cutting, excess bone and fat are lopped off before the meat is weighed. Because these steps are taken, every steak, chop and roast that is offered for sale at Safeway is GUARANTEED TO PLEASE. Money back if ever fail!



• THESE MEATS ARE GUARANTEED TO PLEASE •

- T-BONE STEAK** lb. 50¢
Also Club or Porterhouse. Grade AA or A. (15 points lb.)
- SIRLOIN STEAK** lb. 42¢
Enjoy one of these broiled. Grade AA or A. (15 points lb.)
- ROUND STEAK** lb. 40¢
Have one cut thick to Swiss. Grade AA or A. (15 points lb.)
- PRIME RIB** lb. 33¢
Aristocrat of roasts. Grade AA or A. (15 points lb.)
- BEEF ROAST** lb. 28¢
Round Bone or Blade Chuck roasts. Grade AA or A. (12 points per lb.)
- GROUND BEEF** lb. 29¢
Freshly ground, packed in Viking. Now sold point free!
- LEG OF LAMB** lb. 39¢
Grade AA or A. Trimmed waste-free. (14 points per pound)
- LAMB SHOULDER** lb. 33¢
Whole or 1/2—roast. 4 or 5 lbs. Grade AA or A. (12 pts. lb.)
- LAMB CHOPS** lb. 45¢
Large loin chops. Grade AA or A. (12 points per pound)
- LAMB BREAST** lb. 15¢
Excellent to broil or bake. Grade AA or A. (New point free!)
- PORK SAUSAGE** lb. 42¢
Perfectly seasoned, in Viking-Type 2. (Now point free!)
- BOILING BEEF** lb. 21¢
Or Short Ribs. Economical cuts. Now sold point free!

SAFEWAY'S Waste-Free Cutting Saves You Money

For Instance, Here's the Way You Save on T-Bone Steak:

ORDINARY CUT. Ordinary T-Bone Steaks are sold with a long "tail" of tough meat. Excess bone and fat are removed after the steak is weighed.

SAFEWAY'S CUT. Safeway's T-Bone Steak has no long tough "tail." Excess bone and fat are removed before weighing. You get what you pay for—tender, juicy meat.

\$2,500.00 FIRST PRIZE Big Easy-to-Win Contest

579 other Cash Awards TO NAME THIS CAKE

KITCHEN CRAFT FLOUR 10-Lb. 56¢ Bag

2 pound bag, 14¢
5 pound bag, 29¢
25 pound bag, 51.2¢

BEVERAGE VALUES

- Airway Coffee 20¢
- Nob Hill Coffee 23¢
- Edwards Coffee 27¢
- Ben Hur Coffee 33¢
- Hershey Cocoa 10¢

BREAKFAST ITEMS

- Fresh Bread 12¢
- Pancake Flour 30¢
- Shredded Wheat 11¢
- Grape-Nuts Flakes 14¢
- Post Toasties 9¢
- Raisin Bran 11¢

WALDORF FRUIT CAKE 2-Lb. \$2.00

Delicious Rum and Brandy Fruit Cakes, packed in hermetically sealed cans. Made with top quality ingredients — guaranteed to please.

FOR HOME BAKING

- Softasilk 25¢
- Drifted Snow Flour 56¢
- Calumet 17¢
- Sno-W! te Salt 6¢
- Leslie's Salt 7¢
- Sunnybank 19¢

TYPICAL SAFEWAY PRICES

- Sliced Peaches 25¢
- Meadow Wood Butter 50¢
- Cheese 69¢
- Cherub Milk 14¢
- Cider Vinegar 14¢
- Minute Dessert 12¢
- Noodles 24¢
- Dog Food 23¢

VALUES IN NUTS

- California Almonds 56¢
- Diamond Walnuts 39¢
- Pecans 47¢

Large Grade "A" EGGS DOZ. 66¢

FRESH PRODUCE

- Boraxo 25¢
- Paste Wax 54¢
- Clorox 15¢
- Elastic Starch 7¢
- Bon Ami 9¢
- Turco 19¢
- Sunbrite Cleanser 5¢

FANCY APPLES 10¢

JUICY ORANGES BAG 55¢

BELL PEPPERS 10¢

CUCUMBERS 10¢

TOMATOES 11¢

SHOES FOR WOMEN
SHOES FOR MEN
SHOES FOR CHILDREN

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